

# Contents

---

Acknowledgements *page vi*

Foreword to the American Edition *page vii*

1 | The Life Industry *page 1*

2 | How Life Acquired a New Meaning *page 17*

3 | The View from the Cell *page 57*

4 | Selling a Medical Future *page 87*

5 | Speed-up at the Plant *page 118*

6 | Pipeline into the Future *page 150*

7 | Where Do We Go from Here? *page 174*

Notes *page 203*

Further Reading *page 224*

Index *page 225*