

Contents

List of Tables	ix
List of Figures	xiii
Acknowledgments	xv
Introduction	1
1. DNA	9
2. The University and the Corporation	28
3. Long-Term Research Contracts	55
4. Chaos and Opportunity—The Universities Respond	73
5. Professors as Entrepreneurs	90
6. Social Relationships within the University	107
7. Venture Capital Startups	132
8. The Internal Relationships of Startup Companies	176
9. The Multinational Corporations and Biotechnology	190
10. Agriculture and Biotechnology	217
Epilogue. Thoughts on an Industry's Birth	239
Appendix 1. Biotechnology Briefly Explained	249
Appendix 2. Biotechnology and Patents	253
References	261
Index	295