Contents

Preface xi

RHEOLOGICAL CONCEPTS

1. **Polymers as Rheology Modifiers: An Overview** 2
   J. Edward Glass, Donald N. Schulz, and C. F. Zukoski

2. **Rheological Measurements** 18
   Robert K. Prud'homme

3. **Extensional Viscometry of Polymer Solutions** 48
   Gerald G. Fuller and Cheryl A. Cathey

GELS AND LATICES

4. **Preparation, Characterization, and Rheological Behavior of Water-Swellable Polymer Networks** 62
   H. Nottelmann and W.-M. Kulicke

5. **Chemical Grafting of Poly(ethylene oxide) onto Polystyrene Latex: Synthesis, Characterization, and Rheology** 88
   H. J. Ploehn and J. W. Goodwin

6. **Electrosteric Stabilization of Oil-in-Water Emulsions by Hydrophobically Modified Poly(acrylic acid) Thickeners** 101
   R. Y. Lochhead

7. **Effects of Process Variables on the Emulsion and Solution Properties of Hydrophobically Modified Alkali-Swellable Emulsion Thickeners** 121
   Gregory D. Shay, Fran K. Kravitz, and Peter V. Brizgys

ASSOCIATING POLYMERS

8. **Rheological Behavior of Liquid-Crystalline Polymer–Polymer Blends** **144**
D. Dutta and R. A. Weiss

9. **Shear-Thickening Behavior of Ionomers and Their Complexes** **155**
R. D. Lundberg and I. Duvdevani

10. **Hydrocarbon-Soluble Associating Polymers as Antimisting and Drag-Reducing Agents** **176**
Donald N. Schulz, K. Kitano, I. Duvdevani, R. M. Kowalik, and J. A. Eckert

11. **Association of Acrylamide–Dodecylmethacrylate Copolymers in Aqueous Solution** **190**
C. E. Flynn and J. W. Goodwin

12. **Systems Approach to Rheology Control** **207**
Paul R. Howard, Edward L. Leasure, Stephen T. Rosier, and Edward J. Schaller

13. **Steady-Shear and Linear-Viscoelastic Material Properties of Model Associative Polymer Solutions** **222**
R. D. Jenkins, C. A. Silebi, and M. S. El-Aasser

14. **Surfactant Influences on Hydrophobically Modified Thickener Rheology** **234**
David J. Lundberg, Zeying Ma, Karu Alahapperuna, and J. Edward Glass

POLYMER–POLYMER AND POLYMER–SOLVENT INTERACTIONS

15. **Polymers as Lubricating-Oil Viscosity Modifiers** **256**
G. Ver Strate and M. J. Struglinski

16. **Solution Rheology of Ethylene–Propylene Copolymers in Hydrocarbon Solvents** **273**
Isaac D. Rubin and Ashish Sen

17. **Rheological Properties of High-Molecular-Weight Poly[(methyl methacrylate)-*co*-ethylacrylate-*co*-butylacrylate] Solutions: Influence of Polymer–Solvent Interactions** 287
Wendel J. Shuely and Brian S. Ince

18. **Thermal Characteristics of Waxy, High-Pour-Point Crudes That Respond to Rheology Modifiers** 301
D. S. Schuster and J. H. Magill

DEFORMATION-RELATED ORIENTATIONS

19. **Melt Rheology and Strain-Induced Crystallization of Polypropylene and Its High-Density Polyethylene Blends** 312
Michael S. Chuu and Boh C. Tsai

20. **Dynamic Uniaxial Extensional Viscosity: Response in Spray Applications** 322
David A. Soules, Gustav P. Dinga, and J. Edward Glass

INDEXES

Author Index 335

Affiliation Index 335

Subject Index 335